



## MISSION

As a 501c(3) nonprofit, 60 Plus Ride provides free personalized transportation through caring volunteers and staff so that Weld County residents over 60 retain dignity and community connections to support physical, emotional, and mental health.



# The Mobility Matters Solution

**Maximizing 60 Plus Ride's Reach and Impact with Signature Partners: Next50 and The Weld Trust**



**We're Making Aging in Place Possible and More Affordable**

# **84,422 Miles in 2025**

**Serving 20+ Cities in Weld County**

**3004+ Medical Appointments**

**4478+ Wellness Related Rides**

**7482  
RIDES**



**60 Plus Ride is more than transportation...  
We're the Mobility Matters Solution  
for Weld County, Colorado**



# We Provide Access to Healthcare

**Our three programs transport older adults to medical appointments and more**

## The Mobility Matters Solution



### **GREELEY IN-TOWN PROGRAM**

**This staff-driver program provides convenient transportation options for older adults within Greeley**



### **RURAL AND HANDICAP ACCESSIBLE VAN PROGRAM**

**Designed to support older adults in rural areas, this staff-driver program offers accessible van transportation, including options for individuals with mobility challenges that requires wheelchair use.**



### **AGING IN PLACE GOOD NEIGHBOR PROGRAM**

**This staff-managed program connects older adults with local volunteer drivers, helping the aging population stay independent by providing rides to essential services that enhance their overall well-being.**





# We serve Older Adults

## Health Challenges

- Chronic pain, breathing difficulties
- Recent surgeries
- Energy-draining medical treatments like chemo or dialysis that leave them too weak to wait
- Oxygen-use has limits that impact travel time.

## Fall Risk Concerns

- Cane, walker use
- Wheelchair use

## Technology Barriers

- Many older adults don't use smartphones or apps, making it difficult to book any rides that require tech.

## Accessibility Barriers

- Rural Areas have limited transportation options

We Support  
Aging in Place  
Through  
**FARE-FREE**  
Rides



Passenger  
Requirements:

**AGE 60+**

**WELD  
COUNTY  
RESIDENT**



We know that good health seems impossible when you can't find a way to your medical appointments, grocery shopping and other essential destinations.



**7482  
RIDES**

**We Provide Free Access**  
**to the Places You Want To Go**

**Beyond  
Medical Rides**

- 606 Rides to Senior Centers
- 181 Rides for Personal Errands
- 489 Rides to Church Services
- 426 Rides to Social Events
- 226 Rides to Special Appointments

**Communities Routinely Served in 2025**

1. Ault
2. Dacono
3. Eaton
4. Erie
5. Evans
6. Firestone
7. Fort Lupton
8. Frederick
9. Greeley
10. Johnstown
11. Kersey
12. Lasalle
13. Lochbuie
14. Mead
15. Milliken
16. Nunn
17. Pierce
18. Platteville
19. Severance
20. Windsor

**854**

**GROCERY SHOPPING TRIPS**

**Donations and  
Volunteers Make  
Rides Possible!**

**ATTENTION  
BUSINESSES!**

The rides that 60 Plus Ride provides to Older Adults helps them positively impact commerce everywhere in Weld County.

**You're Welcome.**

**60 Plus Ride  
provides  
door-through-  
door service for  
passengers who  
need VIP support.**



**Healthcare Rides**

- **3004 rides  
for Medical Visits**
- **230 rides  
for Dental Visits**
- **408 rides  
for Physical  
Therapy**
- **339 rides  
for Personal Care**
- **719 rides  
for Dialysis**



*"Transportation is the largest barrier to older adults successfully aging in place in rural communities, followed by barriers related to accessing health care."*

~State Offices of Rural Health





**We Save Gas, Time, and Money  
When Our Drivers Start  
Near Our Passengers**

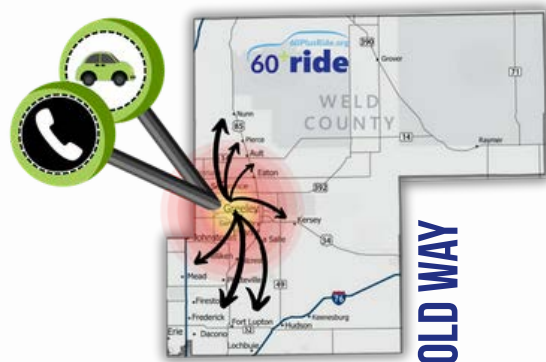
# THE MOBILITY MATTERS SOLUTION Applying Innovation

We are partnering with caring Communities

- senior centers for rider enrollment
- libraries for volunteer recruitment
- city governments for promotional and seed support

This grassroots strategy builds lasting networks of support, strengthens community ties, and ensures transportation solutions are tailored to each town's unique needs.

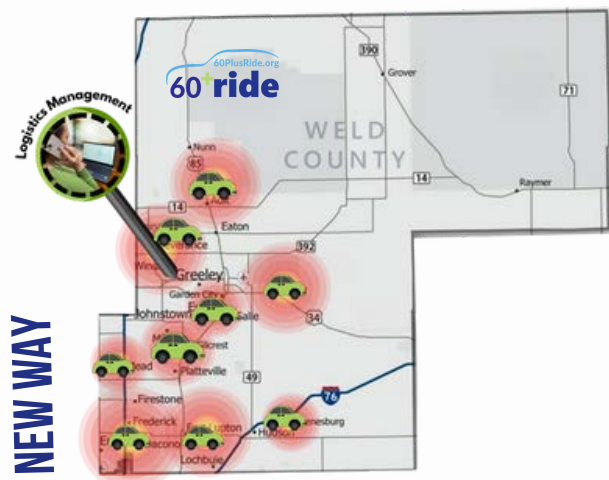
**We are experts in logistically managing passengers and volunteer drivers...we need our volunteer drivers based in the areas where our passengers live.**



**OLD WAY**



## Localized network



**NEW WAY**

60 Plus Ride is spearheading the Ten-City Tour across Weld County to help create the needed infrastructure for a community-centered support network for Older Adults.

## THE MOBILITY MATTERS SOLUTION Ten-City Tour Initiative



**Helping  
Older Adults  
age in place  
with access to  
key resources**



## Our Plan

[www.60PlusRide.org/partner](http://www.60PlusRide.org/partner)



**Each Library**  
helps 60+Ride recruit Volunteers from the local area to help serve Older Adults in that specific community.

**Each City**  
helps 60+Ride promote awareness through City channels and offer funding for transportation solutions needed by that City's aging population.

**Each Senior Center**  
helps 60+Ride register Older Adults from the local area for FREE rides that can transport them to medical appointments, grocery shopping, and more.

## Working together to build a localized, interconnected network across Weld County

### Localize Volunteer Support

We need libraries to help develop a local volunteer pool in each city. It is easier and more cost-effective for us to provide timely rides when the driver lives in the same community as the passenger.

We believe that encouraging neighbors to help neighbors is an important way to create a close-knit support system and a caring community for Older Adults.

### Bridge Transportation Gaps

We need strong partnerships with cities across Weld County, especially those in transportation deserts. Collaborating with local governments helps us serve the aging population and uplift the entire region.

By investing in 60 Plus Ride, each city strengthens its support for Older Adults, gains new resources, and tailors services to local needs. Our community-focused approach builds connections that help seniors thrive.

### Offer Face-to-Face Access

We need senior centers to help us connect with Older Adults who may struggle with technology or prefer in-person assistance.

Many of today's Older Adults didn't grow up with computers, smart phones, or social media, and they often feel uncomfortable navigating the digital world. Senior centers can help ease technology concerns and provide the support needed to make registration for our free rides stress-free.

**Making Today Possible and Tomorrow Reliable**




You may picture white coats, medical charts, and stethoscopes.

## What Does ACCESS to Healthcare REALLY Look Like for Seniors in Weld County?

In Weld County, the journey to wellness often begins with something simple: a car door opened with care, a steady arm for balance, and a warm smile that says, "You're not alone."

At 60+ Ride, we don't just provide transportation. We offer dignity, companionship, and continuity of care. Our drivers are the first point of contact in a patient's journey to better health. We see what others don't. We witness the truth behind the numbers. We hear the stories behind the statistics. We believe it is our job to provide support for the quiet struggles, the fears, and the fragile moments. We notice the subtle signs that something may be going wrong and we offer the presence and support when it matters most.


Transportation is an extension of healthcare for older adults.



www.60PlusRide.org

## 5 Reasons Transit Deserts Exist in Weld County

### WHAT WE'RE DOING TO SERVE OLDER ADULTS IN WELD COUNTY



60+ride

- Geography Isn't Friendly**  
Weld County covers more than 4,000 square miles—larger than the state of Rhode Island. Towns are often far apart, with long stretches of open highway in between. Older adults living in places like Pierce, Ault, or Platteville may be 20–40 miles from their nearest specialist or pharmacy.  
• **What we're doing:** The Ten City Tour Project brings transportation services to these towns. We're coordinating with local leaders to create micro-networks that match local volunteers with local riders.
- Isolation Is Invisible**  
Many older adults live independently on farms or in small homes on the outskirts of town. They may not appear in service data or seek help—until a crisis hits. Missed medical appointments and prescription refills often go unnoticed until it's too late.  
• **What we're doing:** The Ten City Tour prioritizes relationship-building. Our Board members actively attend local events, our agency partners with trusted organizations, and we use a neighbor-to-neighbor approach to match caring people with their needs.
- Lack of Public Transit**  
Most small towns in Weld County have little or no access to traditional public transportation. Bus lines rarely reach into rural or agricultural areas, and paratransit is often limited to city borders. Paid rides seldom originate their rides in remote areas.  
• **What we're doing:** Our model uses volunteer drivers in personal vehicles who provide door-through-door service. By removing the need for costly infrastructure, we create scalable transportation solutions.
- Local Infrastructure Doesn't Yet Exist**  
Even when transportation services are available, demand far outweighs the number of available drivers. Without a strong support system, volunteers can burn out from logistics management.  
• **What we're doing:** At every stop of the tour, we recruit drivers and offer flexible roles—from one-time drivers to regular route volunteers. We provide support circles so that volunteers feel connected and valued. We manage the logistics of every ride.
- Communities Lack Local Coordination**  
In many towns, aging resources are spread thin. There may be a senior center in one location and a city office in another—with no bridge between them. As a result, older adults and caregivers don't always know where to turn for help.  
• **What we're doing:** We help create that bridge. During each stop, we identify one hub for enrolling riders, one hub for recruiting drivers, and one liaison at the city level to keep communication flowing. It's a replicable model tailored to each community.

## 5 Things Every Doctor Needs to Know About Transportation



- Transportation is a Health Determinant**  
Just like access to nutritious food or safe housing, access to transportation plays a critical role in a person's health. Without a reliable way to get to medical appointments, the pharmacy, or even physical therapy, many people, especially older adults, individuals with disabilities, and those living in rural communities—are left without the care they need. It's not that they don't want help; it's that getting there is often the hardest part.
- "No-Show" Isn't Always Patient Noncompliance**  
When a patient misses an appointment, it's easy to assume they're simply not following through—but the reality is often more complicated. Many older adults and vulnerable individuals struggle with reliable transportation. It's not about unwillingness; it's about access. Getting to the doctor often proves to be the hardest part of following medical advice.
- In-Clinic Questions Matter**  
"Do you have reliable transportation to get here and to the pharmacy?" It may seem like a small question, but it can uncover significant challenges your patient is quietly facing. Many people hesitate to speak up about transportation struggles—yet those struggles often lead to missed appointments, delayed care, and unmanaged conditions. By asking with care and listening without judgment, you create an opening to connect them with the help they need—right when they need it most.
- Care Planning Must Include a How-To-Get-There Plan**  
When you're creating a care plan—whether it's scheduling follow-up visits, lab work, or ongoing treatment—it's important to ask: "How will my patient get there?" Even the most thoughtful plan can fall apart if transportation isn't part of the conversation. For many patients, especially older adults or those living alone, getting from home to healthcare isn't simple. By helping patients think through their transportation options, you're not just offering medical guidance...you're helping make their care truly accessible.
- The Bottom Line**  
If transportation isn't part of the care conversation, you risk losing patients before treatment even begins. It's not just about getting from point A to point B. This is about access, dignity, and continuity of care. The good news? Solutions exist. By partnering with programs like 60 Plus Ride and keeping local transportation resources on hand, you can help bridge the transportation gap. A simple ride can be the first step toward better health—and together we have the power to make that step possible.

60+ride

## THE TEN CITY TOUR PROJECT BY 60 PLUS RIDE

### We're Reaching the Hardest-to-Reach Older Adults in Weld County

## DRIVING CHANGE

Weld County is one of Colorado's largest and fastest-growing counties. It's rich in farmland, history, and hardworking people. But as the older adult population continues to grow, many communities remain physically disconnected from the services the people need most.

For older adults who no longer drive and for those who have never driven, access to transportation is the single most important factor in whether they can age in place with dignity. Yet for thousands of Weld County residents, the wheels have stopped turning.

60+ Ride is working to change transportation for older adults with a bold and simple idea: go where the need is.

Through a grassroots initiative called the Ten City Tour Project, we're visiting underserved communities to create local partnerships and build a volunteer driver network from the ground up.

Robin Blakely, Executive Director of 60 Plus Ride, says, "Transportation deserts happen when remote communities lack access to sustainable systems. At 60 Plus Ride, we have the infrastructure in place to support volunteer-driven transportation. But the real magic is when our system connects to the people who need transportation most."

The Ten City Tour Project is about building local partnerships, uncovering and optimizing community strengths, and proving that with the right support, independence is possible at any age.



www.60PlusRide.org



# The Mobility Matters Solution

### We Know How Hard It Can Be to Navigate Life Alone... That's Why We Show Up



One retired teacher didn't want to cancel her doctor appointment. Not again. Not when it was just a few blocks away. So she bundled up, leaned hard on her walker, and made her way down the icy sidewalk—one careful step at a time. It took her nearly 40 minutes just to reach the curb. She slipped twice, but caught herself. Her hands were red and shaking. An hour later, she was finally checking in to her appointment.

That harrowing walk was the winter before she knew about 60 Plus Ride.

Now, when she has a medical appointment, there's a driver who understands the effort it takes just to get out the front door. Someone who offers a steady arm, a warm greeting, and enough time to move with care. She no longer dreads winter. She no longer walks through ice alone.

**Why it matters:** Our riders don't always ask for help—but our drivers notice the strain. They respond with patience, compassion, and support tailored to each person's needs. Because transportation isn't just about the destination. It's about how we get there—and how we make someone feel along the way.



www.60PlusRide.org

### We Recognize Emotional Distress Hidden in Plain Sight



Imagine sitting with a breast cancer survivor as she goes to be fitted for a post-surgery bra that needs to be tailored to her changing body. She's anxious. It is a vulnerable, deeply personal moment. She doesn't have a sister or daughter to take her.

But our driver is there. Kind. Patient. Present.

**Why it matters:** These quiet moments of connection are care. Kindness reduces fear, affirms dignity, and helps older adults feel seen and supported on every level—physically, emotionally, and spiritually.

One ride provided access to what she needed to start living her life again.



www.60PlusRide.org



### It's time to understand that the road to better health begins with reliable transportation



For millions of older adults and vulnerable patients, getting to a doctor's appointment, the pharmacy, or even a lab isn't just a matter of scheduling. It's a serious challenge. Transportation is one of the most quietly devastating barriers in healthcare. It's rarely discussed in the exam room, yet its absence ripples through nearly every aspect of a patient's wellbeing.

Missed appointments. Delayed treatments. Unmanaged chronic conditions. Even preventable hospital stays. These issues can be blamed on a patient's unwillingness to follow through. More often than not, the real problem is something far simpler and far more urgent: they just couldn't get there.

"When transportation is out of reach, so is care," says Robin Blakely, Executive Director of 60 Plus Ride. "Our drivers are often the first point of contact in a patient's journey to wellness. 60 Plus Ride offers more than just a ride. We provide observation, encouragement, and a sense of connection that supports both physical and emotional health."



www.60PlusRide.org

### Because We Listen, Everything Changes



One woman tells us her ride to the grocery store is the only time she'll get to speak to anyone all week. Just 30 minutes in a car—but for her, it is an emotional connection to the rest of the world.

One day she asked if the driver could take an alternate route that passed her old neighborhood. When they arrived, her eyes lit up.

She shared how she'd planted the trees in the yard, now tall and full of color. Then came the stories—how much she had loved her neighbors except the one on the corner, the holiday lights that won the spirit prize, the way she used to wear her hair. Dozens of memories came rushing back.

For a little while, with a driver who cared enough to listen, she didn't just remember her life. She lived it again through a simple car ride.



www.60PlusRide.org





“We’re committed to meeting the unique needs of older adults in our area, and we’re honored that Next50 and The Weld Trust believe in our work,” said **Robin Blakely, Executive Director of 60 Plus Ride**. “Their investment helps us move from challenge to renewal—creating systems that connect communities, volunteers, and partners so that older adults can remain independent and engaged.”

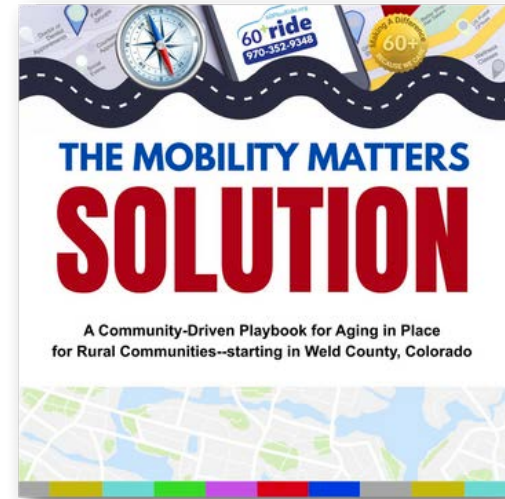
“It’s expensive to age in this country,” said **Peter Kaldes, President & CEO of Next50**. “That’s why we seek partners like 60 Plus Ride who will change the status quo and help create a world that values aging.”

“60 Plus Ride plays a vital role in helping older adults stay healthy, independent, and connected by ensuring transportation is never a barrier for Weld County residents.” said **Jeff Carlson, Chief Executive Officer of The Weld Trust**, “Their work perfectly aligns with our initiatives to strengthen health outcomes and improve quality of life across Weld County. We are proud to partner with an organization that makes such a meaningful and impactful way.”

## The Mobility Matters Solution



***Help Build this  
Neighbors-Helping-  
Neighbors Model  
Because we know  
transportation is more  
than a ride***



**Maximizing 60 Plus Ride's Reach and Impact with Signature Partners:**



# START NOW

**We need local support.**

## **Be One of Our Ten+ Cities in Weld County, Colorado**

We need strong partnerships with ten+ cities across Weld County, especially those in transportation deserts. Collaborating with local governments helps us serve the aging population and uplift the entire region. By partnering with 60 Plus Ride, each city/town strengthens its support for Older Adults, gains new resources, and tailors services to local needs. Our community-focused approach builds connections that help seniors thrive.

**We need to formalize our working arrangements.**

**First, let's do a Q-and-A presentation for your team.  
Next, let's develop a basic MOU that makes sense.**

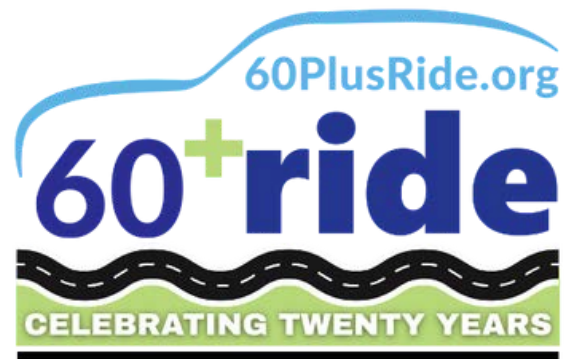
## **Promote Awareness in your community.**

Systematically spread the word about the program with assets we can provide for social media and digital use.

## **Offer support through an annual mix of money and in-kind support.**

We need financial support to pay for the background checks, car magnets, and logistics management for your community. We need in-kind support to raise awareness, a physical spot to provide a local hub to help residents have a face-to-face place to go to pick up information, as well as a quarterly place for trainings to happen.





### Meet Our Active Board

**Julie Villumsen, Chair**  
**Steve Mallett, Vice-Chair**  
**Jennifer McRae, Secretary**  
**Ray Ramage, Treasurer**

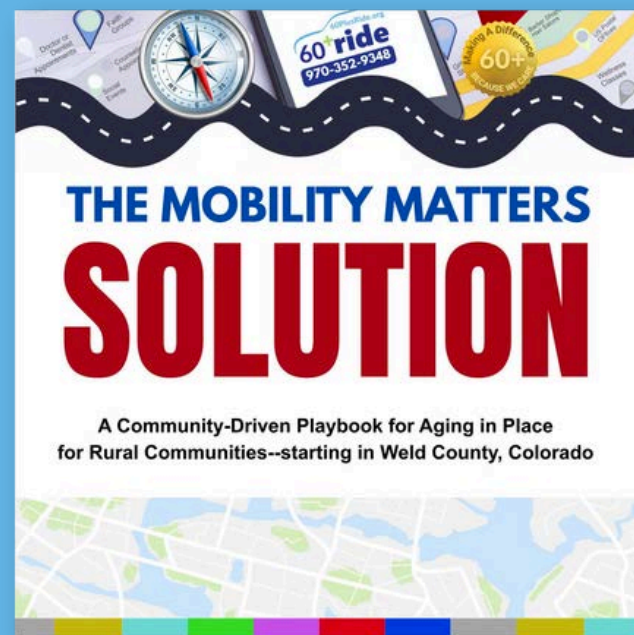
### Meet Our Dedicated Staff

**Robin Blakely**  
*Executive Director*  
**Julie Conmay**  
*Operations Director*  
**Elnauz Reaves**  
*Program Director*  
**Ashley McClain**  
*Outreach Director*

### Driving Team

- Gail Shatz
- Sue Perdue
- Donna Arnold
- Robin Hays

**We Promise to  
Be Good  
Stewards of  
Your Time,  
Talent, and  
Money.**



**The Mobility Matters Solution:**  
**A Community-Driven Playbook**  
**for Aging in Place** offers a clear path  
forward for towns and organizations  
ready to close the transportation gap  
for older adults.

Developed through the work of 60 Plus Ride in rural Weld County, Colorado—with signature support from Next50 and The Weld Trust—this playbook combines research, field-tested strategies, and real stories to help communities strengthen senior mobility. It's both a roadmap and a rallying point: a way to work together so aging in place becomes possible, practical, and sustainable—here and everywhere.

**AVAILABLE SUMMER 2026**  
**ASK ABOUT PRE-ORDERS**



## Volunteer Drivers Needed

**Making Today Possible and Tomorrow Reliable**

- **Choose Any Day**
- **Choose Any Time**
- **Choose How Often You Serve**



**WE SCREEN, TRAIN, AND MANAGE DRIVERS**  
**ALL MUST MEET SAFETY REQUIREMENTS**

## We need you on our volunteer team

**Community Ambassadors**

**Advocates for Older Adults**

**Creatives**

**60PlusRide.org**  
**60+ride**  
**SPONSOR**  
**MARK YOUR CALENDAR**  
**SEPTEMBER 24, 2026**  
**OUR GALA**  
[60plusride.org/gala](https://60plusride.org/gala)



## Your Donation Saves Lives.

**Our Rides Are FREE for Every Aging Passenger**

**DONATE** ❤️

**Because You Care Enough  
to Cover the Cost.**





**You Don't Need A Smart Phone to Reach Us.**  
We're a small team. We get a lot of calls. But, when you leave a message on our voicemail, we really do call you back.

**Contact us.**

**We care about you on your journey!**



**970-352-9348**

**ExecutiveDirector@60PlusRide.org**  
**800 8th Ave, Suite 229**  
**Greeley, Colorado 80631**

**We need your help...**

Donations, Sponsorships, Grants, and Volunteers allow us to always offer our rides to older adults for FREE.

