



# **The 60+ Mobility Matters Study**



**Because We Know Transportation is More Than a Ride**

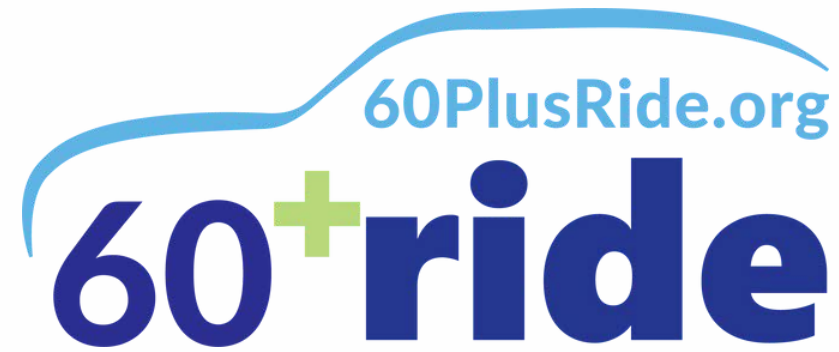


**60 Plus Ride supports Healthy Aging for Older Adults who are Aging in Place**

**Making Today Possible and Tomorrow Reliable  
for Older Adults in Weld County**







## **GREELEY IN-TOWN PROGRAM**

**This staff-driver program provides convenient transportation options for older adults within Greeley**



## **RURAL AND HANDICAP ACCESSIBLE VAN PROGRAM**

**Designed to support older adults in rural areas, this staff-driver program offers accessible van transportation, including options for individuals with mobility challenges that requires wheelchair use.**



## **AGING IN PLACE GOOD NEIGHBOR PROGRAM**

**This staff-managed program connects older adults with local volunteer drivers, helping the aging population stay independent by providing rides to essential services that enhance their overall well-being.**





# 71,635 Miles in 2024

**Serving 20+ Cities in Weld County**

**3397+ Medical Appointments**

**2048+ Wellness Related Rides**



**We're more than transportation  
—we're a wellness partner**



# Transportation is the Crisis You Can't See

## Transportation impacts

- healthcare
- food access
- social connection
- family life
- commerce
- wellness





**Without mobility,  
independence fades**

**TRANSPORTATION  
is the #1 unmet  
need for older adults**

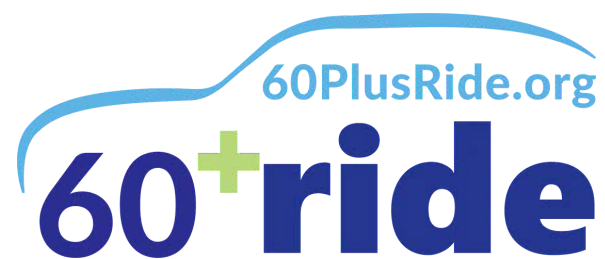




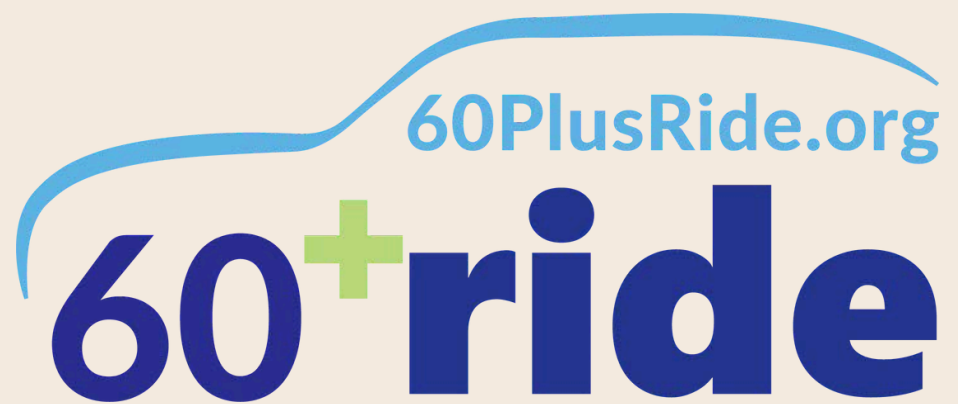
What

**WE KNOW**

- **Access critically matters — especially in rural communities**
- **Older Adults often feel invisible and stuck at home**
- **Medical appointments require transportation or care is missed**
- **Volunteer Drivers are critical, but thinly stretched**









That's how magic happens



CARING





# The 60+ Mobility Matters Study



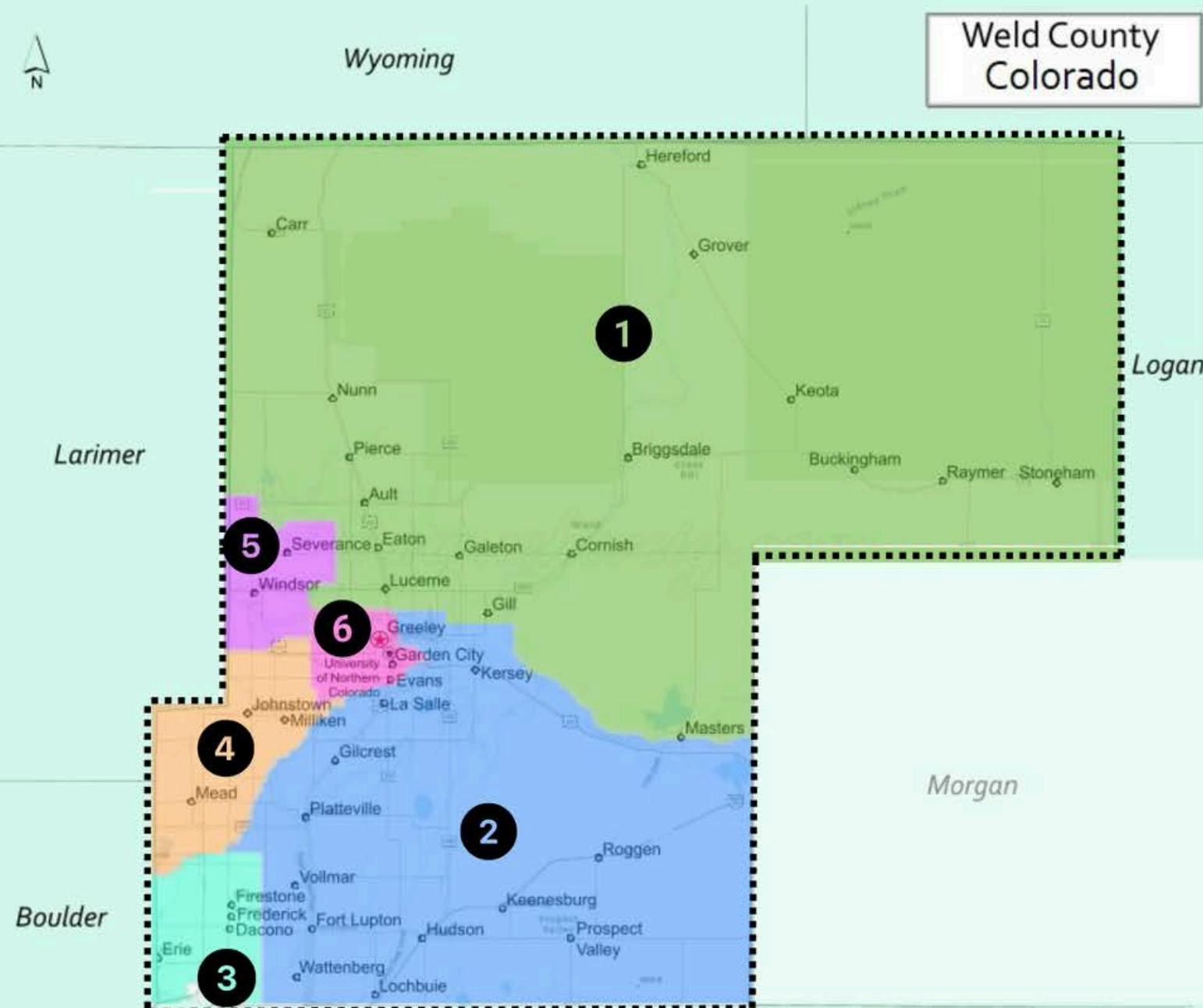
Because We Know Transportation is More Than a Ride





# Our Study is Designed to Actively Listen

- All of Weld County
  - Surveys
  - Interviews
  - Listening sessions
- 
- 60+ older adults
  - Caregivers
  - Drivers
  - Healthcare providers



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# Our Central Concerns

- Who is being left behind — and why?
- What's working — and what's missing?
- How do we create solutions that fit each rural town?
- What is the transportation disconnect with the medical world?



# Ten City Survey

Rural Focus



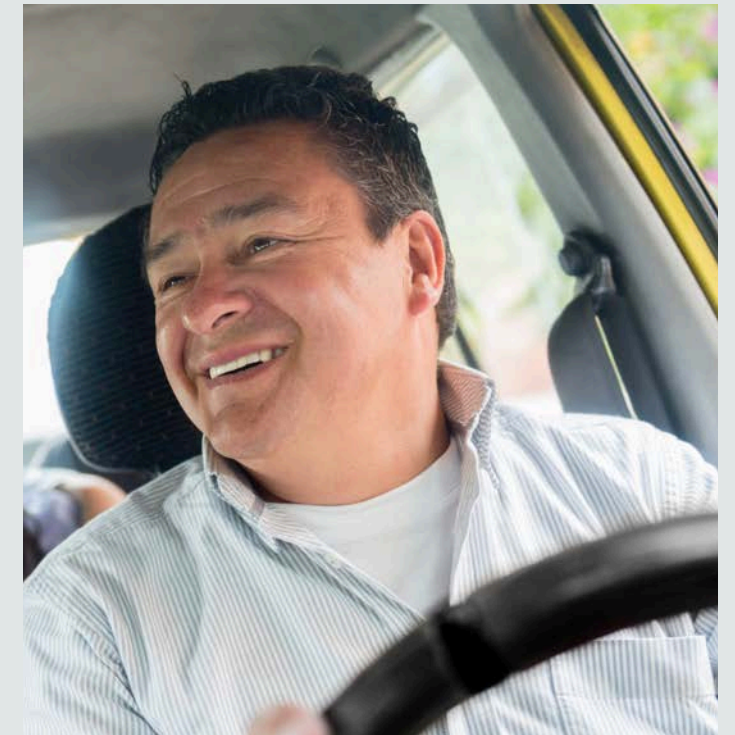
# Wellness on Wheels

Medical Focus



# Driving Wellness

Driver Focus



## The 60+ Mobility Matters Study

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One Study to develop  
three actionable reports to  
help shape how Weld County  
supports older adults





# Ten City Survey

Rural Focus

## Older Adults Who Live in Rural Areas of Weld County

### Purpose:

Define the impact that transportation access has on older adults in the hardest-to-reach rural communities.



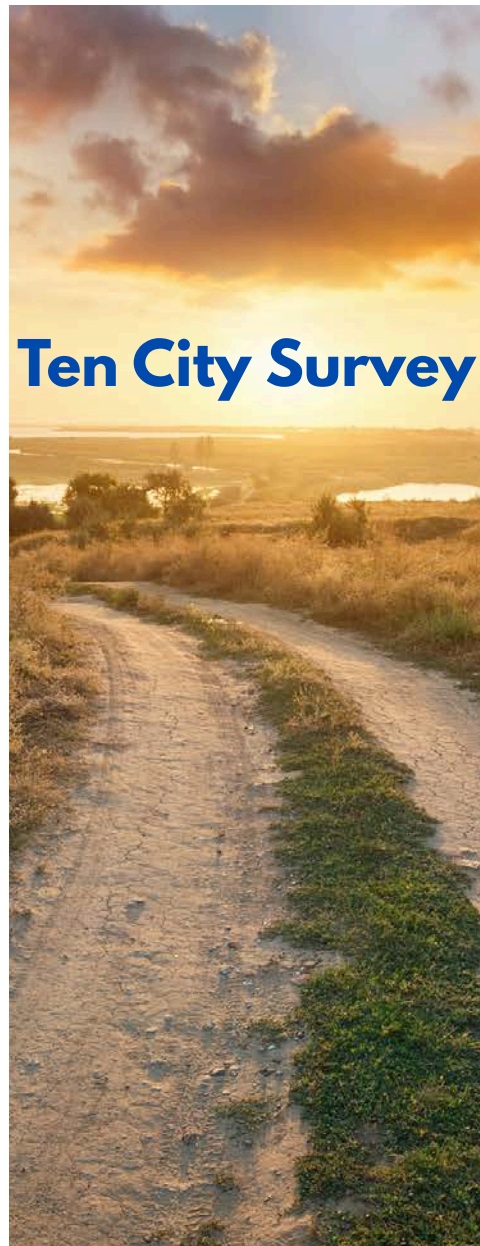
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# WHAT DO YOU THINK?



- 1. How often is transportation needed and for what reasons?**
- 2. What transportation challenges are faced?**
- 3. How do transportation issues affect health, independence, or ability to age in place?**
- 4. What could improve transportation access locally?**
- 5. How could available transportation change your daily life**





# Wellness on Wheels

Medical Focus

## Patients, Professionals and Other People Who Deal with Medical Appointments

**Purpose:**  
Help providers and  
schedulers and patients  
spotlight ways  
transportation plans can  
improve outcomes and  
access.

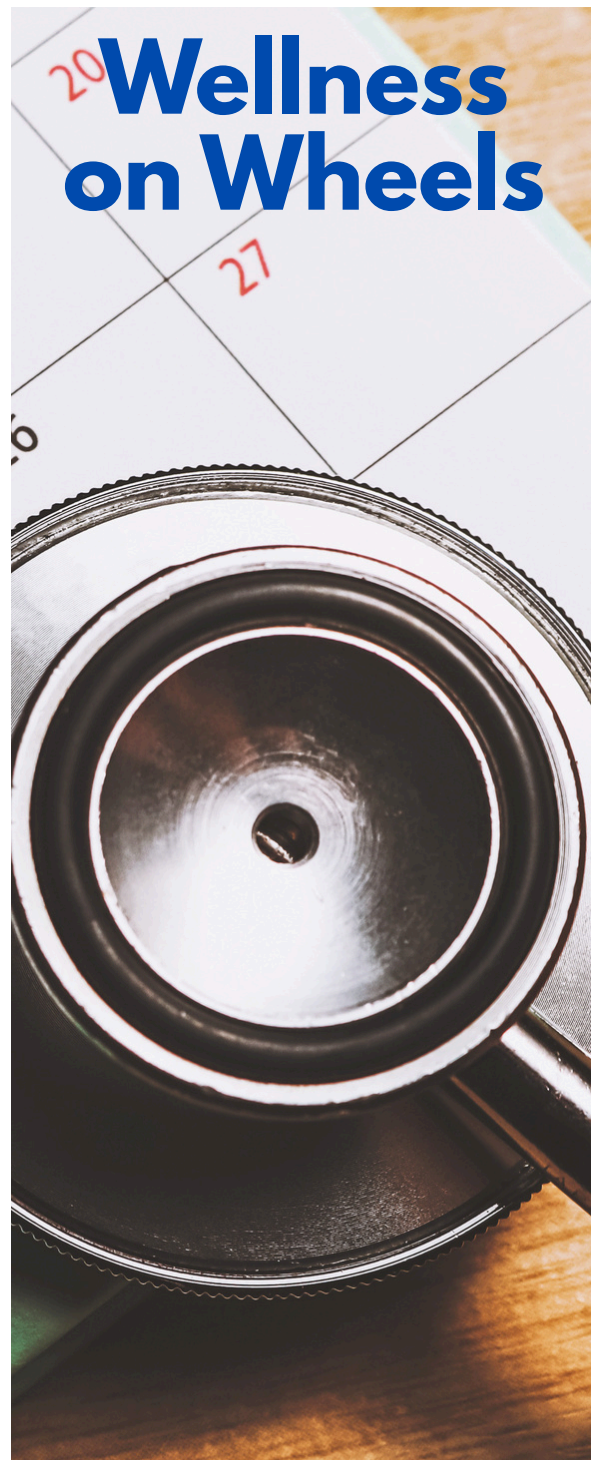


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# WHAT DO YOU THINK?



- 1. How often do missed or late appointments happen due to lack of transportation?**
- 2. What procedures or supports are currently in place to help patients with transportation needs?**
- 3. How would medical appointments improve if reliable transportation options were known and trusted?**
- 4. What resources or partnerships would help medical staff better support patients facing transportation challenges?**
- 5. What kind of materials, referrals, or tools would be most helpful for medical staff to share with patients?**





Driver Focus

## **Driving Wellness: Training for Volunteer Drivers**

**Volunteer Drivers,  
Staff Drivers, Riders,  
Family,  
Health Professionals,  
Aging Experts**

**Purpose:**

**Equip drivers to recognize  
early signs of health,  
mobility, and well-being  
changes in riders.**

  
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# WHAT DO YOU THINK?



Driver Focus

**Driving Wellness:  
Training for  
Volunteer Drivers**

- 1.What kinds of changes can drivers notice in passengers over time?**
- 2.Have you ever been unsure about what to do when a older adult seemed 'off'?**
- 3.What would help drivers feel more confident recognizing and reporting concerns?**
- 4.Where do drivers draw the line between being helpful and being intrusive?**
- 5.What topics would you want covered in a short, effective driver training?**





# From Listening to Action

**REACH OUT**  
**We Want to Hear From You**

  
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